

Judge score sheet

You can encourage your students to present their advertisements to the rest of their class, using the 'judging matrix' below to mark the entries!



Entry	Understanding of their chosen role	Creativity	Student appeal	Structure and presentation	Total score
	0–5 marks available 30% weighting	0–5 marks available 30% weighting	0–5 marks available 20% weighting	0–5 marks available 20% weighting	0–20 marks available
	<ul style="list-style-type: none"> • Understanding of role in job description and what it involves such as duties and tasks. • Understanding of entry routes to chosen career including qualifications and skills needed. 	<ul style="list-style-type: none"> • Are there any creative ideas shown? • Is there anything particularly innovative in its execution? • Have the student(s) created something different? 	<ul style="list-style-type: none"> • Fun, lively and appealing to peer group. 	<ul style="list-style-type: none"> • Was the idea/solution showcased effectively? • Clear and concise structure and presentation. 	

